

ALIZA

NAPARTIVAUMNUAY

ADDRESS 55/8 SOI YOMMARAT, SALADAENG SILOM, BANGRAK, BANGKOK 10500 THAILAND

CONTACT aliza@socialgiver.com +66 85 223 6541

WORK EXPERIENCE (SOCIAL STARTUP)

SOCIALGIVER

Co-founder & COO (2013-Present)

Socialgiver provides an innovative solution that helps leading hospitality, lifestyle, and travel brands give back by engaging their customers. Socialgiver is an award-winning social enterprise with a vision of converting the world's spare service capacity into social progress to solve the crisis in the social sector.

Aliza's key role is building strategic networks with strategic partners, hospitality sector businesses, and managing the partnership development team, volunteers, and customer service. She also oversees the platform development, integration and application of the tool across stakeholders. Socialgiver has impacted more than 45,000 lives to date.

IDEACUBES

Volunteer Co-ordinator (2011-2012)

"The World's First Citywide Ideas Exhibition". 1,500 ideas submitted by the general public were chosen by 100 leading artists. Each Artist created a 1mX1mX1m IDEACUBE to raise awareness for their selected idea to trigger viewers to take action. The 100 uniquely created IDEACUBES were exhibited in 20 locations throughout Bangkok. IDEACUBES received over 50 media mentions and engaged over 50 local celebrities.

Aliza led a team of 30 volunteers to organise the exhibition in 20 locations across Bangkok, the grand opening, and press conference.

MYSOCIALMOTION

Co-founder (2010-Present)

MYSOCIALMOTION is a Social Enterprise established to connect, inspire, and empower people and organisations to make a profound, lasting, and multiplying difference in the world. MYSOCIALMOTION currently serves as an umbrella for various projects. Besides our own projects, we support our partners projects, E.g. the United Nation's MY WORLD 2015 Campaign.

JUMP FOUNDATION

Experiential Learning Social Enterprise
Executive Board of Directors (2017-Present)

WORK EXPERIENCE (CORPORATE)

EK-CHAI DISTRIBUTION (TESCO LOTUS)

Network Development Manager (2012-2014)

Responsible for managing third party logistics companies in setting up and running four regional hubs to service Tesco Lotus stores across the country. Oversees supply chain replenishment collaborations, operational development and standardised procedures to be implemented while ensuring financial budgets, warehousing and transportation key KPIs are met. Preparation of vendor negotiation process and product line analysis supporting the construction of the Regional Distribution Centres (RDC) to be located in three regions. Develop a customised model to support primary distribution network for RDCs along with implementing strategies and setting up a consolidation centre to manage temperature controlled goods and supporting equipments. Aliza was also part of the Welfare Committee.

CENTRAL RETAIL CORPORATION (CRC)

Business Development Division Manager
(2011-2012)

Initiated Business Development division in conjunction to the customer service department to enhance income generation models through supply chain services. Lead team to create charging structures, internal online platform to connect distribution centre, procurement, and supplier database. Presenting and negotiating with top suppliers of Central and Robinson Department Stores upon project initiations. Project implementation and evaluation of various supply chain and distribution projects.

Supply Chain Development Division Manager
(2006 - 2011)

Leads, develops and manages new supply chain related projects focusing on all Central and Robinson Department stores aiming to enhance efficiency, establishing standards and generating income models. Carrying out feasibility studies for projects, setting KPI and monitoring evaluation programs across functions.

Corporate Social Responsibility Ambassador
(2008 - 2012)

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EDUCATION

University of Warwick, United Kingdom
Master of Science in Supply Engineering and Logistics (2004-2006)

Chulalongkorn University, Thailand
Bachelors of Business Administration
International Program, Major in International Business Management (2000-2004)

Ruamrudee International School, Thailand
High School Diploma (1993-2000)

OTHERS

Languages: English (Fluent), Thai (Fluent)

Awards Won: Thai Social enterprise Award (Change Award 2015), The Venture (Thailand 2015), ASEAN Impact Challenge (Best Innovation for Impact 2015), Singtel-Samsung Regional Mobile App Challenge (Grand Winner 2015), Global Social Venture Competition (South East Asia 2014), Banpu Champions for Change (2013), AIS The Start-up (Runner-up 2015), Asia Venture Philanthropist Network Conference (2017) - Winner of Dealshare Live, Grand Winner of the Siam Innovation District (2018), Thailand Tatler's T Generation List (2018)

Media Recognition: "Hero of the Month" Marie Claire Magazine, Cover Story of MUSE Magazine, The Bangkok Post, Town & Country Magazine, Guru Magazine, Praew Magazine, Bangkok Post Life Section, Krungthep Turakij CSR Section, Elle, Elle Men, Esquire. Features on Thai PBS, TNN2, Voice TV, Money Channel, and others.

Technology: Windows, Microsoft Office, Mac, iOS, iWork, Google Drive, Google Apps, Internet, Social Media

Trainings:

Executive Program: Rule of Law & Development by Thailand Institute of Justice
Landmark Education, Leblonde Associates Wealth Education Program, Supply Chain and Logistics related training programs (in-house & Thai Federation of Industry), Project Management

Internships: Brand Planner, Leo Burnett Advertising Agency, Bangkok (2003)

SOCIAL & PROFESSIONAL HIGHLIGHTS

Regional Consultation on South-South Cooperation in Asia and the Pacific -Financial Innovation for the SDGs: showcases of innovative financing solutions in public and private sectors by Ministry of Foreign Affairs (2018)- Speaker

International Fundraising Congress Asia (2018) - host

Techsauce Global Summit (2018) - Speaker

Netherlands Chamber of Commerce - Tech x Social Entrepreneurship (2018)

International Fundraising Congress (2017) - Keynote Speaker

Korn Ferry Hay Group Annual CEO Forum (2017) - Speaker

TAT's Power of Tourism (2017)- Speaker

Asia PE-VC Summit (2017), Singapore - Speaker

Brunei Business Development Program (2017)- Speaker

United Nations Development Programme (UNDP) 4th China Youth Innovation and Entrepreneurship, Xian China (2017) - Participant from Thailand

St. Andrew's Commencement Speech (2017) - Speaker

SE Minority & Migrant Women workshop(2017)- Speaker

NIDA International Business Conference (2017) - Speaker

East-West Center Women's Social Entrepreneur of Asia-Pacific (2016)- Representing Thailand

The SEAMEO Youth Leadership Forum (2016) - Speaker

Khonthai Sharing Street, Co-organizer (2016)

Forbes Thailand Forum E-Entrepreneurs (2015) - Speaker

Social Good Summit for SDG 2030 (2015) - Speaker

U.S. Ambassador's Roundtable Discussion on Entrepreneurship in Thailand (2015) - Participant

CSR Asia Summit (2015) - Speaker

Fundraiser for Nepal, Co-organizer (2015)

Global Social Entrepreneurship Conclave, India (2015) - Speaker

YSEALI Power of Collaboration, Myanmar (2014) - Representative from Thailand

IVLP International Visitors Leadership Program, USA (2014) - Change Makers and Social Entrepreneurs

Fundraiser for the Philippines, Co-organizer (2013)

Volunteer Street Fair, Co-organizer (2010, 2012)

Wipe the Tide, Group Leader (2011)

Bangkok Charity Orchestra, Charity Co-ordinator (2010)