

Paul Srivorakul, aCommerce Group CEO



A serial internet entrepreneur and investor based in Thailand, Paul Srivorakul is one of the founders and the Group CEO of aCommerce, a full service end-to-end ecommerce solutions provider that raised the largest Series A in Southeast Asia of USD\$17M since its founding in May 2013. He is also the Co-Founder & Executive Chairman of Ardent Capital, an early stage private capital fund focused on Southeast Asia. In the past seven years, he has raised over \$30 million from investors such as Softbank, IDG, Recruit, NTT Docomo, Sumitomo, Axiata, Sinarmas, and Siemer and exited three of his past internet ventures at an accumulative value of over \$100 million.

Prior to Ardent Capital, Paul was the Group CEO and Co-Founder of Ensogo Group (ecommerce site acquired by LivingSocial), Admax Network (ad network acquired by Komli Media), and NewMedia (digital ad agency acquired by STW Group).

As an industry leader and extremely accomplished digital entrepreneur, Paul is actively invited to share valuable insights at top events and conferences in the digital media, ecommerce, online retail, supply chain and venture capital industry circuit. In addition to his innovative entrepreneurial efforts, Paul has worked as Inside Sales at Ask Jeeves (ask.com), a search engine based in California acquired by IAC. He holds a B.A. in Anthropology from U.C. Berkeley.